



Call For Speakers

Exhibition 20 - 22 September Torino, Italy

The ECOC Market Focus is back for 2010, and this year we are working to make this the most informative and prestigious Market Focus yet!

To create the highest quality, most valuable and informative content for attendees at this year's event, a high profile line-up of industry experts have again been appointed to form an Advisory Committee representing the breadth of technologies in the optical communications space. The Committee includes representatives from telecom operators, system vendors, component manufacturers, industry analyst groups, and independent industry bodies.

This year we have even more experience as the eight committee members have been increased to eleven with the inclusion of Hartwig Tauber - FTTH Council Europe, Shoichi Hanatini from Hitachi and Pauline Rigby, the highly respected telecoms and technology writer who join our existing seven committee members Stephan Neidlinger from ADVA Optical Networking, Chris Clarke from Oclaro, Philippe Chanclou from France Telecom, Joeri Van Bogaert LEONI, Michael Lebby from the OIDA, Daryl Inniss from Ovum, and Glenn Wellbrock from Verizon with Per Danielsen again chairing the committee.

2009 Speakers Included

Michael P. Belanger, Nortel

Guy Attar, Nokia Siemens

Wolfgang Fischer, Cisco

Andrew Schmitt, Infonetics

Marcel Rijnders, Verizon

If you are interested in speaking at the ECOC Market Focus please contact emma.calland@nexusmediaevents.com stating your company name, position, topic of interest and a 100 word summary of your presentation theme.

All speakers will be carefully considered by the organisation committee and successful applicants will be contacted ASAP from date of submission.

DEADLINE 30th June



Market Focus 2010 Topics

If you are interested in speaking at the ECOC Market Focus please contact emma.calland@nexusmediaevents.com stating your company name, position, topic of interest and a 100 word summary of your presentation theme based on one of the topics below;

40 and 100 Gbit/s Systems

- 40 and 100G Ethernet (IEEE 802.3ba)
- Coherent optical transmission
- OTH (Framing and switching)
- Next generation routing
- Beyond 100 G systems
- Fibre Channel and parallel optics
- 100G in green telecom

Mass-Market Broadband Fibre Access

- Fibre to the home (FTTH) market
- Optical access network architectures and technologies
- New installation methods
- Plastic Fibres
- Consumer products
- New applications
- FTTH in green telecom

Optical Backhaul for 3 and 4G Mobile Networks

- Market forecasts
- Protection
- Synchronization
- Availability
- Quality of Service
- Cost

Optical Network Agility

- Contentionless and gridless connections
- Mesh networking and ROADM technology
- Colourless, directionless optical switching
- Network automation and control plane standards
- Rate-adaptable and tunable transponders
- Optical burst switching

Packet Optical Transport

- Connection-oriented packet technology
- Choice of technology: PBB-TE vs MPLS-TP
- Integrating packet networking with layer 1 optical networking

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