

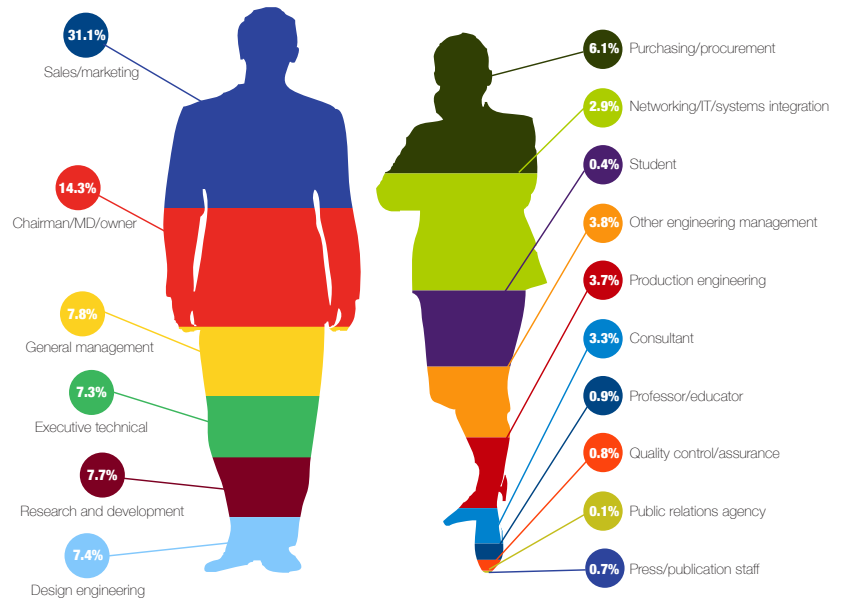
THE STATISTICS

ECOC Exhibition 2016 attracted **314** exhibiting companies and **5,234** attendees. ECOC reaches an international audience with over **81%** of attendees arriving from the non-host country and **78** countries represented.

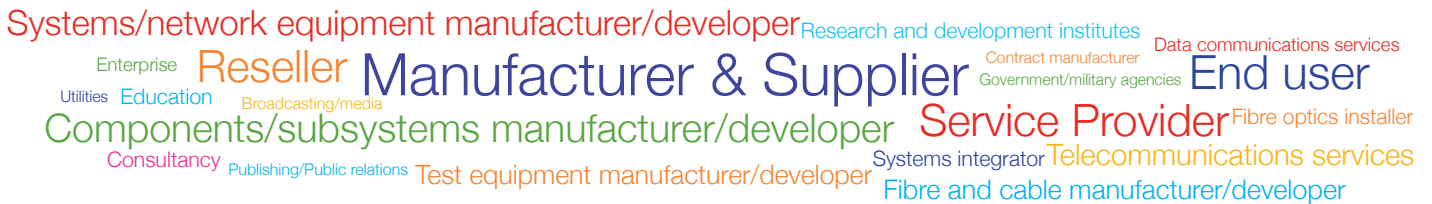
"We have been attending ECOC Exhibition for several years now and this is one of the best yet. It is an excellent place for us to meet with our clients from the European market and also seek out new distributors and partners"

Susi Band - INNO Insurment

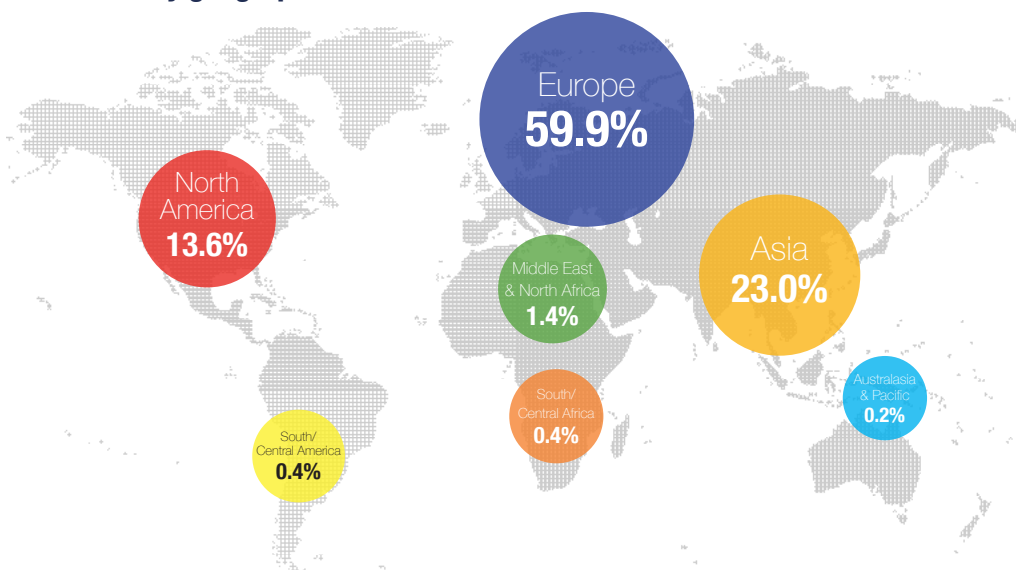
Attendees by area of responsibility



Main activity of organisation of ECOC Exhibition 2016 visitors



Attendees by geographic location



"We've been coming to ECOC for twenty years now and it's getting bigger and better each year"

Jonathan Evans - Santec

"As a producer of market-leading optical spectrum analysers, attending the ECOC Exhibition is a no-brainer for us. There is never a question for us of whether to attend – this is where our customers expect us to be."

Paulo Magini - Yokogawa